

Guest Blog Post Ready Template

SUBJECT: Hi [insert recipient's name], thought this might be useful at [insert recipient's website name]. Say "Sally's Blog", rather than the URL sallysblog.com – as the latter will make it look like you're mass emailing people and you scraped the info off the net]

Hello [insert recipient's name],

My name is [insert your name] from [insert website address, if relevant] and we have [Insert how you have had some kind of encounter or how they may know you. If they don't know you, talk about how you've been a long-time subscriber, customer, Twitter follower, Facebook fan, etc...but only if it's true]. [Insert brief information on why you think the blog provides a great service, without gushing].

I am [insert your credentials and other relevant information] and have put together an original blog post that I would love to give you exclusive rights to publish. It covers [insert what the post is about and include some information why the post is targeted specifically to the blog's audience]. The blog post is attached in both .doc and .txt formats. The .txt version is already html formatted for use on your blog, but I am happy to make any necessary edits you wish. I am sure you'll find the perspective on this topic useful for your readers.

[OPTIONAL:] I've had quite a few blog posts published elsewhere online, including [insert names of sites they would recognize]. It would be an honor to be published on your blog as well.

Thank you for your consideration. I look forward to working together!

Respectfully,
[insert your name]
[title, website address]

[insert any contact information like telephone number, Skype, etc. in case they want to get a hold of you]