

## Freebie Pitch Template Instructions & Tips

The enclosed letter template makes it easy for you to create an email proposing to share the freebie you'd like your new contact to know about. Here are some basic instructions and tips to keep things detailed, but also as simple as possible.

### Important!

Before sending the email, do your homework. Buy their product and get to know it as well as possible.

### Instructions:

- The template includes red brackets with tips inside for enclosing your information. Remove the brackets and insert your appropriate information.
- Paste the letter into an email and do not send it as an attachment.

### Tips:

- Keep your email short and to the point, but make sure it conveys the following:
  - Information about the content you've been enjoying and why you enjoyed it.
  - Tell them where you've shared their content.
  - Share what you would like to offer them and why it's a good fit.
  - Tell them you can provide them with an affiliate link and what you'll be promoting on the backend. Include any stats about conversion, if you have them.
  - Let them know that you're interested in sharing more of their content.

If it sounds complicated, don't worry. The template will take you through all of this.