

Freebie Pitch Letter Template

SUBJECT: Had an idea while reading your [what were you reading and what was the topic?]

Hello [insert recipient's name],

My name is [insert your name] and I've [been a long time listener/reader/watcher of XXXXX]. I've really enjoyed your recent [what topic / what type of content, etc.?] and have shared it with [insert where you've shared it...include direct links if possible].

I actually have [insert what you have that's relevant] and thought it would be a great fit for your audience if you want to share it. [insert some reasons why it's relevant]. If you wanted to share it with your audience, I can even set you up with an affiliate link. The free offer promotes [insert what it promotes] and [insert conversion statistics, how much they'll earn, etc.].

Thanks for considering! If you have any other content on [insert subject], let me know as I'd love to get it out to my audience as well.

Respectfully,
[insert your name]
[title, website address]

[insert any contact information like telephone number, Skype, etc. in case they want to get a hold of you]