

Freebie Brainstorming Sheet

Here is a worksheet to help you come up with freebies to offer other publishers in your niche. Use this sheet for brainstorming to figure out the most targeted freebie for your new connection's audience.

Publisher's Name: _____

Specific Topic They've Been Discussing for Which You Might Offer a Freebie:

Blog and Other Important Links:

What freebie could you offer? How can the audience claim the freebie?

How is your freebie highly relevant? What does it add to the discussion?

What will you promote after the opt-in to freebie?

What special offer can you create urgency and increase the number of sales?
